

## **Graebert India signs National Distribution Agreement with Ingram Micro India to market ARES line of CAD software in India.**

*Ingram Micro India will also handle distribution of ARES CAD software in other countries in the Indian subcontinent. Graebert India expects to tap a wider channel base with this key appointment.*

Noida, India, 20<sup>th</sup> November 2013

Graebert India, a wholly owned subsidiary of Graebert GmbH, announced today the appointment of Ingram Micro as a national distributor for its ARES line of CAD software.

Ingram Micro India will now handle distribution of ARES line of CAD software all across India and in other countries in the Indian subcontinent. The decision to appoint Ingram Micro India was taken keeping in mind the channel expansion and strategic plans of the company. Graebert India will be conducting various roadshows and channel programs to create awareness in the channel about its ARES technology based CAD products in collaboration with Ingram Micro.

Mr. K Jaishankar, Managing Director, Ingram Micro India, said, "Ingram Micro India is committed to bringing the best technologies and products available across the globe to the Indian market. Graebert's ARES line of high quality CAD software provides a choice to CAD users in India."

"Ingram Micro is the largest distributor of Information Technology products in the world and we are pleased to have them onboard as a national distributor for our ARES technology based CAD software and solutions", said Mr. Surya Sarda, Director of Marketing & Business Development, Graebert India Software Private Ltd. "Based on their deep linkages in the Reseller community and their IT supply chain and logistics expertise, we are confident of growing the business as well as extending our reach in the channel partner community."

Graebert's award winning ARES technology based products include:

- ARES Commander Edition - the powerful, DWG-compatible CAD software with 3D-modeling capabilities, realistic rendering, support for LISP and APIs for creating add-ons.
- ARES – DWG compatible CAD software that supports 2D drafting and detailing features.

Graebert offer multiple licensing models, including network licenses and educational licenses for its range of CAD software solutions. Third party developers can build and sell add-on solutions for ARES using the various Application Programming Interfaces (APIs) available.

*About Ingram Micro Inc.*

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-

chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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#### *About Graebert India*

Graebert is recognized as a true innovator in the CAD industry with an installed base of over 4 million users of its ARES technology in 180 countries. It has over 30 years of technology expertise, project management, and consulting experience in CAD business. Graebert's ARES CAD engine powers solutions from Dassault Systemes Solidworks Corp<sup>®</sup>, Corel Corporation<sup>™</sup>, and other top companies.

Graebert India is located in Noida. Graebert GmbH is headquartered in Germany with additional offices in the USA, the UK, China, and Japan. Graebert development centers are located in St. Petersburg, Russia, Berlin, Germany, and Noida, India.

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